



PRESS RELEASE

For Immediate Release: May 5, 2010

ORCA SCHEDULES SECOND BIKE TO WORK DAY; VOLUNTEERS NEEDED

COOPERSTOWN – Otsego Regional Cycling Advocates, a committee of the Otsego County Conservation Association, is planning its second annual Bike to Work Day for Friday, June 4. The aim of this event is to encourage people to choose an alternative “green” mode of transportation – biking, walking or even skateboarding – to get to work or school, to run errands, or just for fun on June 4 in particular and as a lifestyle choice in general.

Bike to Work Day check-in locations throughout the county will be staffed from 6:30-9 a.m. Those interested in participating, in setting up a check station, or in recruiting riders and walkers are encouraged to call Martha Clarvoe at 607-547-4020. Competition between local businesses for the most employee participation is encouraged. Check-in locations to date include Bassett Healthcare, Bugbee School, Clark Sports Center, Fox Hospital, Kim Muller Plaza – Main Street, Oneonta, Milford Central School, NYSHA – Cooperstown Grad Program, Oneonta Middle School and Richfield Springs Central School. Additional check-in dates will be announced as they are confirmed.

ORCA’s mission is to promote bicycling and walking in the Otsego County region as an enjoyable, healthy, safe, and environmentally friendly activity for people of all ages and abilities. For more information, visit www.occainfo.org/ORCA.htm. OCCA is a private, non-profit environmental membership organization dedicated to promoting the enjoyment and sustainable use of Otsego County's natural resources through education, advocacy, resource management, research, and planning.

To join OCCA and/or ORCA or to obtain more information about Bike to Work Day, contact Clarvoe at 607-547-4020 or by e-mail, martha.clarvoe@gmail.com, or e-mail William Walker, willwalk78@yahoo.com