



**PRESS RELEASE**

For Immediate Release: June 9, 2010

## **Bike to Work Day Figures More than Double in 2010**

COOPERSTOWN – Results from the second annual Bike to Work Day have been reported from 23 check-in points around the county, and the total number of participants is more than double that of 2009.

“Last year we counted 145, and we included those who walked from the Bassett parking lot by the Clark Sports Center. Those **walkers** were **not** included in the count this year and still we reached **334!**” said Martha Clarvoe, Bike to Work Day coordinator.

Otsego Regional Cycling Advocates, a committee of the Otsego County Conservation Association, hosted Bike to Work Day on Friday, June 4. The aim of this **annual** event is to encourage people to choose an alternative “green” mode of transportation – biking, walking or even skateboarding – to get to work or school, to run errands, or just for fun, on Bike to Work Day in particular and as a lifestyle choice in general.

ORCA’s mission is to promote bicycling and walking in the Otsego County region as an enjoyable, healthy, safe, and environmentally friendly activity for people of all ages and abilities. Dan Martin, Laurens Central School music instructor, felt that Bike to Work Day was successful in achieving that goal.

“I would be happy to be the contact person for Bike to Work Day next year. Several students already ride bicycles to school regularly and we hope to double our 14 participants in 2011,” said Martin. Both he and LCS were new to the event this year.

Clarvoe, a founding member of ORCA and president of the OCCA Board of Directors, made special note of the eco-friendly nature of Bike to Work Day.

“With an average of 1.5 miles covered by each individual, the minimum total traveled by all participants would be approximately 500 miles. These people together reduced their combined CO<sub>2</sub> footprint by nearly 500 lbs. (.916 lbs/mile with average passenger car – U.S. EPA statistics),” Clarvoe explained. “It’s not too late to make a difference by walking or riding in this lovely summer weather!”

Clarvoe extended her thanks to the 23 businesses and organizations that served as check-in points this year, and their representative volunteers:

A.O. Fox Hospital & Fox Care Center – Bonnie Cuzzo  
Bugbee Hall, Oneonta – Bob Thomas  
Clark Sports Center – Jean and John Finch, Tier French, and Dion Wade, director  
Cooperstown Central School – Jeffery Wheeler and Dottie Hudson  
Bassett Medical Center – Tom Hohensee and John Saphier  
Edmeston Central School – JoAnn Salo  
Hartwick College – Mark Davies  
Hartwick Seminary Specialty Services – Melanie Ray  
Kim Muller Plaza – Keith Bott, Kelly Miller and Sandra Moxley  
Laurens Central School – Dan Martin  
Milford Central School – Michael Miller  
NYSHA – William Walker and Nancy Herman  
Opportunities for Otsego – Dan Maskin  
Oneonta Middle School – Todd Scanlon and Peter Cosalo  
Pathfinder Village – Carl Koenig  
Prolifiq – Jared Miller  
Richfield Springs Central School – Nancy Potter  
Springbrook Campus & Hub Site – Carol Mitteager  
SUNY Oneonta – Al Sosa and Keith Schillo  
Valley View Elementary School – Nan Moxley

Additional sponsors of Bike to Work Day 2010 were SportsSignup of Saratoga Springs (on-line sports registration) and Barnyard Swing, Sport Tech of Oneonta, Inc., and Latté Lounge (coupons).

For more information on ORCA, OCCA or Bike to Work Day, visit [www.occainfo.org/ORCA.htm](http://www.occainfo.org/ORCA.htm). OCCA is a private, non-profit environmental membership organization dedicated to promoting the enjoyment and sustainable use of Otsego County's natural resources through education, advocacy, resource management, research, and planning.

#### **Picture Cutline**

Dottie Hudson stands with her bicycle, lost in a sea of others at the Cooperstown Elementary School, on ORCA's Bike to Work Day. Hudson and Cooperstown Bicycle Works employee Jeffery Wheeler (not pictured) handled check-in at that location.

#### **Picture Cutline**

The ORCA banner flies over Main Street, Oneonta the week of May 17, 2010 to announce Bike to Work Day.