

Otsego County Conservation Association and Wildlife Learning Company
present
Earth Festival 2010

February 10, 2010

Special Art/Fashion Preview and FREE Movie Night on Friday, April 9! Refreshments Provided.
Family Audience 6:30pm "Wall-E"
Environmental Audience 9:00pm "Split Estate"

Dear Friend,

Planning has begun yet again for the 5th Annual Earth Festival 2010!

The event will take place on **Saturday, April 10th at Milford Central School** and will include speakers presenting topical seminars between 9am and 3pm as well as our traditional information and vendor fair from 11am-3pm. This year, students from Milford Central School will be leading children's activities stations throughout the day and will also be preparing and exhibiting ECO-art for public viewing. The Milford Education Foundation will end the event with a very special 'Recycled Fashion Show' – sure to be a show stopper and not to be missed!

As always, we will offer a variety of interactive, environmental education opportunities to the general public, school communities and families. Pre-registration and a small fee will be required for seminar attendance; Festival admission is free. Tickets for fashion show will be on sale in advance and at Earth Festival. Complete details will be updated regularly at www.occainfo.org.

There are several ways in which you may participate and we hope you will consider them. Please take a moment to review descriptions on the reverse side, then complete the form below and mail it back as soon as possible. You can also help by informing others who may be interested (this letter and form are available for download at www.occainfo.org). Thank you in advance for your support and participation!

Sincerely,

Martha B. Clarvoe (607) 547-4488
Otsego County Conservation Association

Susan M. O'Handley (607) 293-6043
Wildlife Learning Company

Please respond as soon as possible, but no later than March 15, 2010 to be included in pre-event publicity. Mail this form along with your tax-deductible contributions to: Otsego County Conservation Association, PO Box 931, Cooperstown, NY. Write "Earth Festival 2010" in the memo section.)

Name: _____ E-mail: _____

Organization/School/Business Name: _____

Mailing Address: _____

City/State: _____ Zip: _____ Website: _____

Work Phone: _____ Home Phone: _____

Please check all that apply (descriptions on reverse):

___ Financial Contribution (*please submit donation with this form*):

___ Canopy ___ Sustainable Forest ___ Pole Timber ___ Sapling ___ Seedling ___ Grass Roots
\$1,000 & up \$500-\$999 \$250-\$499 \$100-\$249 \$50-\$99 \$25-\$49

___ Non-profit Exhibitor (*Minimum of Grass Roots Level Contribution required*)

___ Exhibitor/Vendor (*Minimum of Seedling Level Contribution required*)

___ Student/School Exhibit (*No fee required*)

TEXT REQUIRED: We would like to be able to effectively advertise your participation through our website and through press releases and other media. Please provide detailed information about your booth.

___ I am interested in information about the Seminars – please e-mail details when available.

___ I am interested in information about the Recycled Fashion Show – please e-mail details when available.

Participation Details:

1. Financial Contribution:

Level	Donation	Benefits
Canopy	\$1000 & up	All Sustainable Forest benefits plus lead placement in all media including prominent signage at event entrance.
Sustainable Forest	\$500 -\$999	All Pole Timber benefits plus placement in all media including event signage.
Pole Timber	\$250-\$499	All Saplings benefits plus mention in radio interviews.
Saplings	\$100-\$249	All Seedlings benefits plus listing on promotional flyers, press releases
Seedlings	\$50-\$99	All Grass Roots benefits plus exhibitor/vendor privileges.
Grass Roots	\$25-\$49	Listing on printed program and in media releases where possible, listing and weblink on the Earth Festival page at the OCCA website – www.occainfo.org

1. Non-profit Exhibitor (*Minimum of Grass Roots Level Contribution required*): An interactive display preferred with information and resources about your environmentally-focused organization.

2. Exhibitor/Vendor (Food and Retail) (*Minimum of Seedling Level Contribution required*): Set up a table to promote or sell your earth-friendly, nature related products.

3. Student/School Exhibit (*No fee required*): Tabletop display on an identified environmental topic, presented by students and teacher representative.

4. Seminars (*\$10 per person pre-registration required*): Three speaker tracks are being planned, each approximately 2 hours. Track 1: Renewable Energy/Green Home and Commercial Renovation; Track 2: Zero Waste/Local Solid Waste; Track 3: Natural Gas Drilling. Pre-registration forms available starting March 10.

5. Recycled Fashion Show (*Fee not yet determined*): Includes refreshments and admission to this one of a kind event - a fundraiser for Milford Education Foundation.

ALL participants receive the satisfaction of supporting this environmental education event – now in 5th year!

Information about Exhibiting/Vending

- Space is available indoors in Gymnasium.
- Please bring your own extension cords, table covers & equipment; One 8' table and 2 chairs are provided.
- Early registration is encouraged; space is limited!
- Phone lines are not available; the school is equipped with wireless internet access.
- **Set up will take place on Saturday, 4/10 between 9am and 10:30am to be ready for 11am opening.**
- Break-down of exhibits between 3pm and 5pm on Saturday 4/10.
- Food will be available for purchase (provided by CADE).
- To minimize waste, please feel free to bring your own cup/drink container.

EXHIBITORS/VENDORS PLEASE NOTE:

Whenever possible, exhibits should include an appropriate hands-on activity that addresses conservation.

- Minimum Grass Roots Level Contribution (\$25-\$49) required for non-profits with exhibit only.
- Minimum Seedling Level Contribution (\$50-\$99) required for for-profits or those promoting or selling product/service.
- Please make all contributions payable to OCCA, and mail to PO Box 931, Cooperstown, 13326. Note "Earth Festival 2010" in Memo.