



PRESS RELEASE

For Immediate Release: September 8, 2010

OCCA Seeks Conservationist of the Year Nominees

COOPERSTOWN: The Otsego County Conservation Association is seeking nominations for its annual Conservationist of the Year award. The award will be given to an individual, citizens' group or grassroots organization, governmental body, non-profit organization with 501 (c)(3) standing or a business that has made a positive difference in environmental protection, preservation or education in Otsego County.

Nominations must be submitted by October 8. The award will be presented at the OCCA annual dinner and meeting, the date and location of which are to be announced.

In regard to nominations of individuals, preference will be given to nominees residing in Otsego County. Environmental professionals are not eligible to be nominated based on achievements accomplished for their compensated employment. Businesses cannot be nominated for a profit-making enterprise. Areas of interest for nomination are water quality protection and improvement, wetland preservation, stream improvement, stream, lake or river clean-ups, riparian buffer or tree plantings, recycling efforts, non-motorized open-space recreation enhancement, land-use planning efforts, or soil conservation efforts. Other areas of environmental endeavor may also be considered.

Nominations may be made by individuals, citizens' groups or grassroots organizations, governmental bodies, non-profit organizations with 501 (c)(3) standing or businesses.

A special OCCA committee will review nominations and designate the OCCA Conservationist of the Year. The decision of the committee will be final.

No monetary award will be given to the recipient of the award; however the recipient(s) will be the guests of OCCA at its annual dinner and will be publically recognized at this event. A press release will be issued announcing the recipient, and an announcement will appear in "The Lookout," OCCA's quarterly newsletter.

To obtain a nomination form, contact OCCA at 547-4488 or email admin@occainfo.org. Forms may also be downloaded from the OCCA website at <http://occainfo.org/documents/COYGuidelinesandApplication.pdf>

OCCA is a private, non-profit environmental membership organization dedicated to promoting the enjoyment and sustainable use of Otsego County's natural resources through education, advocacy, resource management, research, and planning. For more information on OCCA, or to donate, call (607) 547-4488 or visit www.occainfo.org