



PRESS RELEASE

For Immediate Release: April 14, 2010

Pie Donations Sought for OCCA Garage Sale

COOPERSTOWN – The Otsego County Conservation Association is inviting donations of home-baked pies to be sold at this year’s annual garage sale fundraiser on Saturday, April 24 and Sunday, April 25 in the Cooperstown Farmers’ Market building. Those wishing to drop off pies for the sale may do so at the OCCA offices, 101 Main Street, Cooperstown (in Pioneer Alley, next door to the market space) on Friday, April 23 from 9 a.m. to 4 p.m. All proceeds from this event will go toward OCCA’s countywide environmental programs and initiatives.

Official collection dates for donation of other sale materials are Saturday, April 17 through Friday, April 23. All donations are tax deductible: OCCA will provide a donation voucher to any donors so requesting. Those interested in dropping off materials sooner, or who would like more information about volunteering to assist with the event, should call 607-547-4488 or e-mail admin@occainfo.org for further details.

OCCA’s garage sale is more than just an annual fundraiser, said Board President Martha Clarvoe.

“The garage sale began as a fundraiser,” explained Clarvoe, “but it fits well with our mission. We really love the fact that these items are finding a new home, staying out of the landfill, and reducing the purchase of brand new items. Reuse is a mainstay of good environmental stewardship.”

OCCA is a private, non-profit environmental membership organization dedicated to promoting the enjoyment and sustainable use of Otsego County's natural resources through education, advocacy, resource management, research, and planning. For more information on OCCA, or to donate, call (607) 547-4488 or visit www.occainfo.org