



## **PRESS RELEASE**

**For Immediate Release: August 29, 2013**

### **OCCA Announces Strudel Contest for Oktoberfest**

ONEONTA: Otsego County Conservation Association is holding a strudel baking contest as part of its OCCA Oktoberfest event.

OCCA Oktoberfest is being held Saturday, October 5, 2013, from 11 a.m. to 4 p.m. at the Joseph L. Popp, Jr. Butterfly Conservatory in Oneonta. The day features exhibits by OCCA and partner organizations, music from Fritz's Polka Band, vendors, children's activities, and Oktoberfest-themed foods.

Strudel entries must be delivered to the judges' table by 1 p.m. on the day of the event. Winners will be announced at 2:45. Following the judging, the remaining strudel will be sold to benefit OCCA. All contest entrants will receive a printed OCCA reusable shopping bag. The top three contest winners gain additional prizes, along with variations on the honorific, "Strudelmeister."

"The top winner will be named Überstrudelmeister of Oktoberfest," said Jeff O'Handley, OCCA's interim program director, and the event's coordinator. "The contest is open to both sweet and savory strudels."

OCCA Executive Director Darla M. Youngs said, "Strudel is a signature food of Oktoberfest. Between the contest, the music and activities, and other food, this will be a fun event for the whole family."

While there is no separate contest fee, contestants are required to pay for admission (\$11/adult, \$9/child), which allows access to both Oktoberfest and the 3000-square-foot Butterfly Conservatory. Proceeds from Oktoberfest will benefit OCCA and the Conservatory.

Preregistration is not required, but is appreciated. Contact OCCA at [\(607\) 282-4087](tel:6072824087) or by e-mail, [programdirector@occainfo.org](mailto:programdirector@occainfo.org), for more information or to preregister.

OCCA Oktoberfest is sponsored by Cooperstown/Otsego County Tourism, Ashley-Connor Realty, Community Bank NA, Geo. Powers Construction Inc., S. Tier French and The Patrick Family.

Otsego County's oldest environmental conservation membership group, OCCA is a private, non-profit organization dedicated to promoting the appreciation and sustainable use of Otsego County's natural resources through education, advocacy, resource management, research, and planning. For more information on OCCA, or to donate, visit [www.occainfo.org](http://www.occainfo.org)

