

Earth Festival 2018

CELEBRATE EARTH DAY!



Saturday, April 21

Milford Central School, 11am-3pm

Visit www.occainfo.org for complete details!

(607) 547-4488

Dear Friend,

Planning has begun for the 14th Annual Earth Festival to be held on Saturday, April 21st from 11am – 3pm at Milford Central School. We are seeking exhibitors and vendors to share their eco-friendly, educational opportunities, products, programs and services at this event, and are hoping you can participate. Earth Festival is an environmentally-focused, interactive event featuring exhibits, activities, vendors and entertainment, all with a fun, earth-friendly twist. The event attracts over 1000 people each year and is a great opportunity to get your message out.

We continue the tradition of inviting our local organizations and businesses to share their knowledge and goods with our patrons and are hoping you will participate. This year's theme is "Reduce, ReUse, Recycle", and to that end, already on the docket this year are our non-traditional recycling opportunities, the Friday night movie (Landfill Harmonic) sponsored by Otsego 2000, Master Gardeners, bird hike, yoga, and a new bike safety workshop and a clothing swap. Please take a moment to review and complete the form on the reverse side to be part of the 2018 Earth Festival. If you would like to donate in addition to your fee, sponsor levels are also on the reverse side.

Thank you in advance for your support and participation!

Sincerely,

Leslie J. Osutti

Maika B. Clarke

The Earth Festival Planning Committee

**2018
EXHIBITOR/VENDOR INFORMATION**

Set up between 9 and 10:30am

Please submit no later than March 23, 2018

Entity	Definition	Fee
Exhibitor	Interactive table display with information and resources about your environmentally-focused organization.	\$25 plus \$15 for each additional table
Vendor (Food and Retail)	A table to promote or sell your earth-friendly, nature related products.	\$50 plus \$15 for each additional table
Student/School Exhibit	A tabletop display on an identified environmental topic, presented by students and teacher representative.	FREE

Sponsorship Level	Grass Roots	Seedling	Sapling	Sustainable Forest	Canopy
Financial Contribution	Up to \$100	\$100-\$249	\$250-\$499	\$500 -\$999	\$1000 & up
Included in printed program					
Weblink included on Earth Festival website					
Listing on promotional fliers					
Listing in a special paid ad					
Mention in radio interviews					
Featured in event signage					

MAIL VENDOR/EXHIBITOR PAYMENT TO: Earth Festival, Otsego County Conservation Association, PO Box 931, Cooperstown, NY. **Please make checks payable to OCCA and write "EF2018" in the memo section.** (Note: Contributions greater than the minimum fee are tax-deductible.) You can also visit our online site to register @ <https://occainfo.networkforgood.com/events/5177-earth-festival-2018>

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Website: _____

Phone: _____ Need Electricity? _____

Name and Description to Appear in Promotional Items:

Vendor Amount: \$ _____ Exhibitor Amount: \$ _____ Donation Amount: \$ _____

Please Note: Minimum fee entitles vendor/exhibitor to one 8-foot table and 2 chairs. Vendors/exhibitors will need to bring their own tablecloths. Additional tables are provided if reserved and paid for.