



## **PRESS RELEASE**

**For Immediate Release: April 24, 2013**

### **OCCA Garage Sale Is This Weekend; Merchandise Accepted All Week**

COOPERSTOWN – The official collection dates for the Otsego County Conservation Association’s annual “Reduce, Reuse, Recycle” Garage Sale are Sunday, April 21 through Thursday, April 25 from 9 a.m. to 4 p.m. at the Cooperstown Farmers’ Market building at 101 Main Street, Cooperstown. Merchandise will also be accepted on Friday, April 26 from 9 a.m. to noon.

An Otsego County tradition, the OCCA garage sale draws hundreds of shoppers each year to browse the bargains in more than a dozen different categories, including household items, glassware, appliances, furniture, clothing, books, toys, knick knacks, collectibles, linens, holiday decorations, games, tools, and sporting goods.

Sale hours are Saturday, April 27 from 9 a.m. to 3 p.m. and Sunday, April 28 from 10 a.m. to 2 p.m. On April 28, all remaining items will be half price and on Monday, April 29 any unsold merchandise will be given away on a first come, first serve basis from 10 a.m. to 2 p.m.

Merchandise for the sale is donated by county residents and businesses, and 100 percent of the proceeds from this event go toward OCCA’s programming to protect and preserve the environment. All donations are tax deductible: OCCA will provide a donation voucher upon request. Those interested in dropping off materials, or who would like more information about volunteering to assist with the event, should call OCCA Executive Director Darla M. Youngs at (607) 547-4488 or e-mail [admin@occainfo.org](mailto:admin@occainfo.org) for further details.

OCCA is also inviting donations of home-baked pies to be sold at this year’s event. Those wishing to drop off pies may do so at the OCCA satellite office at 101 Main Street, Cooperstown (in Pioneer Alley, next door to the market space) on Friday, April 26 from 9 a.m. to 4 p.m.

In addition to raising funds for OCCA’s countywide environmental programs and initiatives, the garage sale also benefits the environment through waste prevention, or “source reduction.” Source reduction, including reuse, can help reduce waste disposal and handling costs, because it avoids the costs of recycling, municipal composting, land filling, and combustion. Source

reduction also conserves resources and reduces pollution, including greenhouse gases that contribute to global warming.

OCCA is a private, non-profit environmental membership organization dedicated to promoting the appreciation and sustainable use of Otsego County's natural resources through education, advocacy, resource management, research, and planning. For more information on OCCA, or to support programming, call [\(607\) 547-4488](tel:6075474488) or visit [www.occainfo.org](http://www.occainfo.org).