



OTSEGO LAKES
Festival

Dear Friend,

Planning has begun for the 9th Otsego Lakes Festival to be held on Saturday, June 10th from 10am – 3pm at Glimmerglass State Park. This event attracts hundreds of people every year, and your business can be a part of the action! We are seeking exhibitors and vendors to share their educational opportunities, products and programs at the festival. Your participation in Lakes Festival places you at the forefront of businesses that support clean and healthy waters in Otsego County and the surrounding region. We have already secured important educational program exhibitors, and you can be in the line-up to not only educate our festival goers, but also share your wares for the day. We are seeking all kinds of vendors and exhibitors, including additional education programs, food and beverage vendors, arts, and any other business that wishes to support Otsego County's lakes.

We continue the tradition of inviting our local and regional organizations and businesses to share their knowledge and goods with our patrons and are hoping you will participate. Lakes Festival is an interactive event featuring exhibits, activities, vendors and entertainment, all with a fun twist. Please take a moment to review and complete the form on the reverse side to be part of the 2017 Lakes Festival. If you would like to donate in addition to your fee, sponsor levels are also on the reverse side. Please donate today to support the Lakes Festival and help us reach our goal of \$5,000. Every tax-deductible donation counts – *and we are counting on you!*

Thank you in advance for your support of this year's Lakes Festival! Please join us on Saturday, June 10 as we celebrate Otsego County's lakes and the vital role clean water plays in our region.

Sincerely,

Leslie Orzetti
Otsego County
Conservation Association

Holly Waterfield
Biological Field Station

Marcie Foster
Otsego Land Trust
















Mickie Richtsmeier
Otsego Lake Association

The Lakes Festival Planning Committee

2017
EXHIBITOR/VENDOR INFORMATION
 Set up between 8 and 9:30am

Please submit no later than May 26, 2017

Entity	Definition	Fee
Vendor (Food and Retail)	A table to promote or sell your earth-friendly, nature related products.	\$50 plus \$15 for each additional table
Student/School Exhibit	A tabletop display on an identified environmental topic, presented by students and teacher representative.	FREE

Sponsorship Level	Perch	Large Mouth Bass	Walleye	Otsego Bass	Lake Trout
Financial Contribution	Up to \$50	\$75	\$100	\$200	\$250 & up
Included in printed program					
Weblink included on Earth Festival website					
Listing on promotional fliers					
Listing in a special paid ad					
Featured in event signage					

MAIL VENDOR/EXHIBITOR PAYMENT TO: Lakes Festival, P.O. Box 931, Cooperstown, NY. **Please make checks payable to OCCA (Otsego County Conservation Association) and write OLF2017" in the memo section.** (Note: Contributions greater than the minimum fee for vendor/exhibitor spaces are tax-deductible.)

Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Website: _____

Phone: _____

Name and Description to Appear in Promotional Items:

Vendor Amount: \$ _____ Exhibitor Amount: \$ _____ Donation Amount: \$ _____

Please Note: Minimum fee entitles vendor/exhibitor to one 8-foot table and 2 chairs. Vendors/exhibitors will need to bring their own tablecloths. Additional tables are provided if reserved and paid for.